



AN ACT to amend
Tennessee Code Annotated,
Title 55, Chapter 4, to
authorize the issuance of
new specialty earmarked
license plates for the Shelby
County Ask First Campaign.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 55-4-202(c)(7), is amended by adding the following as a new, appropriately designated subdivision:

() Shelby County Ask First Campaign;

SECTION 2. Tennessee Code Annotated, Title 55, Chapter 4, Part 2, is amended by adding the following as a new, appropriately designated section:

(a) An owner or lessee of a motor vehicle who is a resident of Tennessee, upon complying with state motor vehicle laws relating to registration and licensing of motor vehicles and paying the regular fee applicable to the motor vehicle and the fee provided for in § 55-4-203, shall be issued a Shelby County Ask First Campaign new **specialty** earmarked license **plate** for a motor vehicle authorized by § 55-4-210(c).

(b) The new specialty earmarked license plates provided for in this section shall be designed in consultation with officials at the Shelby County Office of Early Childhood and Youth, and contain the language "Ask First Is it Good for the Children?"

(c) The funds produced from the sale of Shelby County Ask First Campaign new specialty earmarked license plates shall be allocated to the Shelby County Office of Early Childhood and Youth in accordance with § 55-4-215. Such funds shall be used by the Shelby County Office of Early Childhood and Youth to further the organization's purpose of improving the lives of children, by taking aim at some of the most important issues our children face and by targeting the decision making we all make and how those decisions ultimately impact our children and youth.

SECTION 3. This act shall take effect July 1, 2010, the public welfare requiring it.